



Cheryl Simoncelli, CPFA®

RETIREMENT PLAN SERVICES ADVISOR
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From her very first job selling shoes at Burton Shoes, Six Corners, Chicago, Cheryl Simoncelli has understood the importance of finding the perfect fit for a customer. “A client’s happiness is my goal,” says Cheryl.

With over 25 years of experience, Cheryl advises businesses on designing and managing retirement plans aligned with their objectives. She specializes in 401(k), 403(b), profit sharing, and defined benefit plans working closely with Hightower’s investment professionals to develop and implement effective strategies. As part of the Hightower Trust Company Retirement Plan Services Team, Cheryl supports business owners in making informed decisions that help participants reach their retirement goals.

Cheryl attended Northeastern University and has received her Certified Plan Fiduciary Advisor designation (CPFA®), awarded by the National Association of Plan Advisors

Outside of work, Cheryl finds joy in cultivating her garden, a space where patience and nurturing mirror the care she brings to her client relationships. She cherishes and is grateful for her family.





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